



For Immediate Release



Photo credit: Michael Justice

BROUWERIJ WEST FACING ITS FINAL DAYS IN SAN PEDRO

South Bay Craft Brewery's Sendoff Will Include a New Year's Eve Celebration and Blowout Concerts to be Announced Soon

San Pedro, CA (December 19, 2024) – In February 2016, in a former Port of Los Angeles warehouse built by the U.S. Navy during World War II, **Brouwerij West** emerged as a craft brewery with few peers. The 26,000-square-foot venue not only featured a beer garden and an outdoor courtyard, it had a tasting room with ample space to stage concerts, weddings and other special events that generated long-lasting memories for all involved.

But due to changing social habits, shifting consumer preferences and rising costs in recent years, **Brouwerij West** has reached the point where it probably will not celebrate its ninth anniversary in February. The BW team doesn't intend to go out quietly, however: They've got a La Bota event scheduled for December 27 (tickets <u>HERE</u>), a New Year's Eve celebration, and are planning a series of grand finale events, to be announced.

"This brewery has been more than a business — it's been our heart and soul, a gathering place, and a home away from home for so many," **say Brian Mercer and Dave Holop**, speaking on behalf of the entire **Brouwerij West** team. "Craft brewers like us have faced a very challenging market post-COVID, and these obstacles have made it difficult for us to execute and fulfill our vision for what we hoped we could do and ultimately become.

"We put so much love, passion and effort into Brouwerij West, and we are sad that our time in this community will be coming to end. While this is extremely hard for us, we want to make the most of what looks to be our last days here."

Brouwerij West is hoping for its holiday miracle, but if not, BW will be closing in the next few months (date to be announced as it gets closer). So now's your chance to raise another glass with BW at their location (110 E. 22nd St., Warehouse No. 9, San Pedro, California, 90731; check website or social media for holiday hours) before it may be too late.

Please follow Brouwerij West's social media pages for more updates - Instagram, Facebook.

Brouwerij West and THINGS...For Your Head is a unique craft brewery/seltzer and music & event venue located in the San Pedro neighborhood of Los Angeles. Brouwerij West was founded in 2010 and we opened our San Pedro brewery in February 2016 in a former Port Warehouse initially built by the U.S. Navy during World War II. The San Pedro operation encompasses 26,000 square feet of the Crafted at the Port of Los Angeles facility, including 8,000 square feet devoted to visitor use for our tasting room and events, as well as an additional 17,000 square foot outdoor courtyard and beer garden. We brew our beers and hard seltzers using traditional ingredients and methods mixed with creative inspiration and experimental techniques to produce our take on classic Belgian-style and farmhouse ales, hazy and West Coast IPAs, lagers, mixed-fermentation beers, hard seltzers, and more. We have a love for art and presenting our beers in new and interesting ways. You can find our Brouwerij West beers and THINGS...For Your Head hard seltzers in grocery stores, specialty retailers, restaurants, and bars throughout California, as well as in limited quantities in Oregon, Nevada, and Colorado. Brouwerij West is committed to doing our part to protect our planet's environment: our facility is covered with solar panels and generates more electricity than it uses, and our mash filter-based brewhouse uses 30% less water than traditional breweries.

For Brouwerij West approved images, please download HERE.

###

MEDIA CONTACT Kelly MacGaunn kelleemack pr kelly@kelleemackpr.com